

JULY 13-14, 2023

YOU'RE INVITED!

Help Buchanan thrive and boost our outdoor recreation economy

Join us for a workshop to discuss how to improve outdoor recreation infrastructure; support local businesses; revitalize main street; and retain and conserve Buchanan's culture, character, and small-town charm for residents and visitors alike.

BUCHANAN, VA
RECREATION ECONOMY
for
RURAL COMMUNITIES
**Wilson Warehouse/
Community House**

Register and Join Us



This event is free and open to all, and refreshments will be provided, but registration is requested. For more details and to register, visit: <https://bit.ly/RERC-BuchananVA>

COMMUNITY MEETING & ACTION PLANNING

July 13th Community Meeting 5:30 PM Refreshments, 6:00-8:30 PM Community Meeting

July 14th Action Planning Sessions 9:00 AM-5:00 PM

Location: Wilson Warehouse/Community House, 421 Lowe Street, Buchanan, VA 24066

Questions: Harry Gleason, Community Development Planner, hgleason@buchanan-va.gov

The U.S. Environmental Protection Agency, the U.S. Department of Agriculture Forest Service, the Northern Border Regional Commission, and the Appalachian Regional Commission have selected Buchanan as a community to receive planning assistance through the Recreation Economy for Rural Communities program, which aims to help communities enhance outdoor recreation opportunities and strengthen downtowns.



**Northern Border
Regional Commission**



**Appalachian
Regional
Commission**

Workshop Goals

1

Physical Outdoor Recreation and Other Critical Infrastructure: Invest in priority projects for new parks, trails, river access, campgrounds, wayfinding/signage, and other needed physical infrastructure, so that residents, visitors, and especially our youth can enjoy all that we have to offer.

2

Business and Organizational Support and Connections: Organizational Support and Connection: Support existing and new businesses and organizations in the outdoor recreation realm, including hospitality, lodging, retail, and the arts and heritage sectors.

3

Authenticity and Downtown Revitalization: Consider placemaking strategies to make Buchanan's downtown a pleasant and authentic place to live and visit, with an intent to retain and conserve the culture, character, and small-town charm of Buchanan for existing residents and visitors alike.

4

Communication and Marketing: Articulate the important role that outdoor recreation can play in economic development and community health, recognizing the value of Buchanan as a center point for outdoor recreation in the region. Highlight the ways that outdoor recreation is an asset for the community and region.

Register and Join Us in Making Buchanan a Stepping Stone to Adventure!

