

JULY 13-14, 2023

YOU'RE INVITED!

Help Buchanan thrive and boost our outdoor recreation economy

Join us for a workshop to discuss how to improve outdoor recreation infrastructure; support local businesses; revitalize main street; and retain and conserve Buchanan's culture, character, and small-town charm for residents and visitors alike.

BUCHANAN, VA RECREATION ECONOMY for RURAL COMMUNITIES

Wilson Warehouse/
Community House

Register and Join Us



This event is free and open to all, and refreshments will be provided, but registration is requested. For more details and to register, visit: <https://bit.ly/RERC-BuchananVA>

COMMUNITY MEETING & ACTION PLANNING

July 13th Community Meeting 5:30 PM Refreshments, 6:00-8:30 PM Community Meeting

July 14th Action Planning Sessions 9:00 AM-5:00 PM

Location: Wilson Warehouse/Community House, 421 Lowe Street, Buchanan, VA 24066

Questions: Harry Gleason, Community Development Planner, hgleason@buchanan-va.gov

The U.S. Environmental Protection Agency, the U.S. Department of Agriculture Forest Service, the Northern Border Regional Commission, and the Appalachian Regional Commission have selected Buchanan as a community to receive planning assistance through the Recreation Economy for Rural Communities program, which aims to help communities enhance outdoor recreation opportunities and strengthen downtowns.



Northern Border
Regional Commission



Appalachian
Regional
Commission

Workshop Goals

1

Physical Outdoor Recreation and Other Critical Infrastructure: Invest in priority projects for new parks, trails, river access, campgrounds, wayfinding/signage, and other needed physical infrastructure, so that residents, visitors, and especially our youth can enjoy all that we have to offer.

2

Business and Organizational Support and Connections: Organizational Support and Connection: Support existing and new businesses and organizations in the outdoor recreation realm, including hospitality, lodging, retail, and the arts and heritage sectors.

3

Authenticity and Downtown Revitalization: Consider placemaking strategies to make Buchanan's downtown a pleasant and authentic place to live and visit, with an intent to retain and conserve the culture, character, and small-town charm of Buchanan for existing residents and visitors alike.

4

Communication and Marketing: Articulate the important role that outdoor recreation can play in economic development and community health, recognizing the value of Buchanan as a center point for outdoor recreation in the region. Highlight the ways that outdoor recreation is an asset for the community and region.

Register and Join Us in Making Buchanan a Stepping Stone to Adventure!

